



BLOCKEARTH

BLOCKEARTH PROJECT

[Global NFT Marketplace, Blockearth]

<http://blockearthnft.io>

The Blockearth Project is a Global NFT Marketplace project to support the entire process of non-fungible tokens, NFT (Non-Fungible Token), from issuance, sales, distribution, and settlement of sales payments to anyone around the world easily and conveniently. NFT creators can make the NFT minting and selling process easier than any other platform through the Blockearth NFT Marketplace, which has been difficult to access due to high entry barriers.

ABSTRACT

Recent digital and Internet culture, content, and industrial trends cannot be explained without NFT. Even if you don't know exactly what NFT is, you've probably heard the extraordinary story of a boring monkey yacht club, a Crypto-Funk, a picture of a human face that looks like it's roughly printed with a monkey or dot that looks like it's worth hundreds of millions. Nevertheless, the reason why NFT is attracting attention is, among other things, the expectation that the new economic opportunities it brings will change the existing digital value ecosystem. In the distributed blockchain-based NFT market, it is possible to make "direct" transactions between sellers and buyers without platform intermediation, individual seller-led decisions on contract terms such as who, what, how, and under what conditions to sell to whom.

In addition, in the user-centered economic ecosystem that NFT will bring, ideas commonly listed as the ideal future of the platform, such as fostering and protecting individual creators, creating a horizontal organization in which ownership is distributed among users, creating autonomous and democratic decision-making structures, and participation in user convenience, may not be as "ideal" or "real" as they were originally thought when faced with complex real-world problems. In particular, image production and metadata registration for NFT minting are not easy for anyone to follow, and the high gas cost of NFT issuance is also a major obstacle to the expansion of the NFT market.

To overcome this, the Blockearth project provides a simple NFT studio to mint images, photos, and images from your mobile or desktop, and helps anyone publish, sell, and distribute NFTs with high entry barriers, and reduces gas costs during each transaction with a technology called STAY PENDING. In addition, for a reasonable trading environment, we would like to provide an optimized trading environment for NFT by introducing NFT creators' writers, works, and profiles, and providing a window to directly communicate with creators through SNS.





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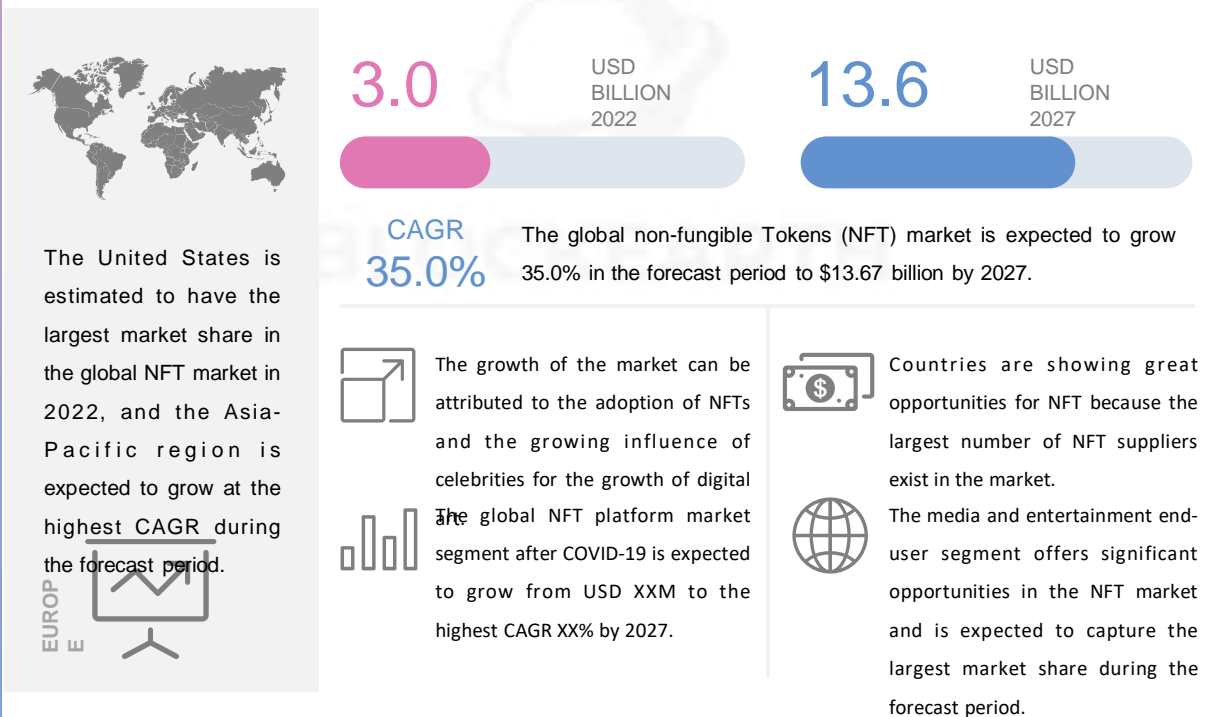
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PART 1.0 MARKET STATUS

The global market for non-fungible tokens (NFTs) is expected to grow 35% annually from \$3 billion in 2022 to \$13.6 billion in 2027. Increasing celebrity influence driving NFT adoption momentum, game industry innovation, slow but continuous demand for digital artwork, and increasing use cases of NFT in retail and fashion are expected to drive market growth.

Markets & Markets released a report titled "Non-Fungible Tokens Market - Global Forecast to 2027." The report categorized the NFT market into Business Strategy Formulation, NFT Creation and Management, and NFT Platform - Marketplace according to delivery type, and investigated and analyzed.

Global Non-Fungible Tokens Market Trends



Source : Investor Presentation, Secondary Literature, Expert Interviews, and MarketsandMarkets Analysis

Market & Markets released a report titled "NFT Market Forecast by 2027" and predicted that the market size, estimated at \$3 billion in 2022, will expand to \$13.6 billion in 2027, with an annual growth rate of 35% by 2027.

PART 1.0 MARKET STATUS

The report said, "The exponential growth of the digital market since the Covid-19 pandemic has contributed the most to the adoption and growth of NFT. These platforms have attracted online shoppers with attractive suggestions and new and beneficial ways to express art. Art collectors also favored NFT's static online auction market, which was offered by most galleries. The NFT market has been growing rapidly since the pandemic," The digital collection sales market, which was only \$1.3 billion in the second quarter of 2020, surged to \$10.7 billion in the third quarter of 2020, becoming the largest beneficiary of the NFT market. The NFT market, which has grown so quickly, is expanding to include music, video, and sports. In particular, with the advent of blockchain game models in the game industry, we are facing a new turning point as we can convert in-game assets into NFTs to make profits.

However, the report diagnoses that copyright protection problems will hamper growth, with the lack of legal frameworks or regulations to verify ownership of NFTs and related copyrights, including the risk of reproduction of genuine digital content. If the issue of copyright protection that guarantees full ownership of the original author is not resolved, it can be reproduced and distributed online without the author's consent. In the industry sector, Metabus is expected to expand the NFT market and coexist with each other. Metabus, which can interact in the virtual world using augmented reality, virtual reality, and extended reality, is expected to meet the blockchain to incorporate and expand various technologies, and various profit models using NFT will emerge. Today's leading revenue model for video games, virtual items are worth about \$175 billion a year, and metaverse also has digital avatars, which can create an NFT-based revenue model. It can also be applied to a variety of metaverse use cases, including user interactions and transactions. The report cited tickets and virtual real estate purchases using NFT as examples of these uses.

The NFT platform is expected to record the highest growth rate over the forecast period in terms of market prospects based on delivery type. The NFT platform depends on the type of blockchain used, supported standards and formats, accessibility, and issuance price. As various companies, including cryptocurrency exchanges, enter the NFT platform business, related markets are expected to expand, and the growth of the NFT platform market based on this is also expected to accelerate.

PART 1.0 MARKET STATUS

In the end-user segment of the market, the media and entertainment sector will have the largest market share. The integration of NFT into the film industry is expected to completely change the way movies are produced, distributed, and distributed, and it is analyzed that there will be various opportunities using NFT, from small individuals or small filmmakers to large production companies.

Key vendors in the NFT market include Cloudflare, Gemini Trust, OpenSea, Semidot Infotech, Dapper Labs, The Sandbox, Rarable, Art Blocks, Foundation, Superrare, Mintbase, Larva Labs and others.

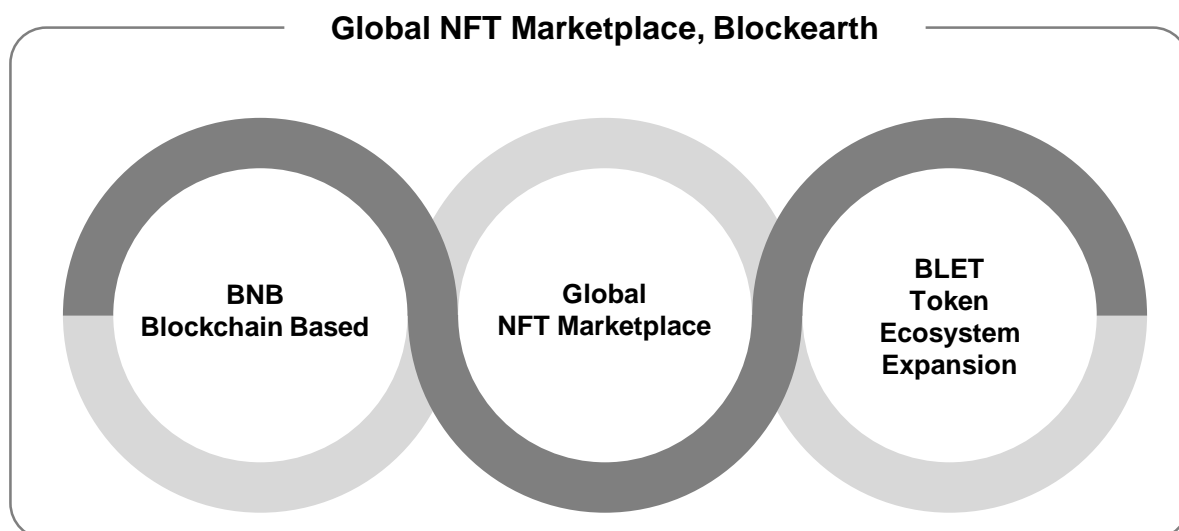


PART 2.0 NFT PLATFORM

2.1. BUSINESS INFO.

Blockearth, a global NFT platform based on blockchain

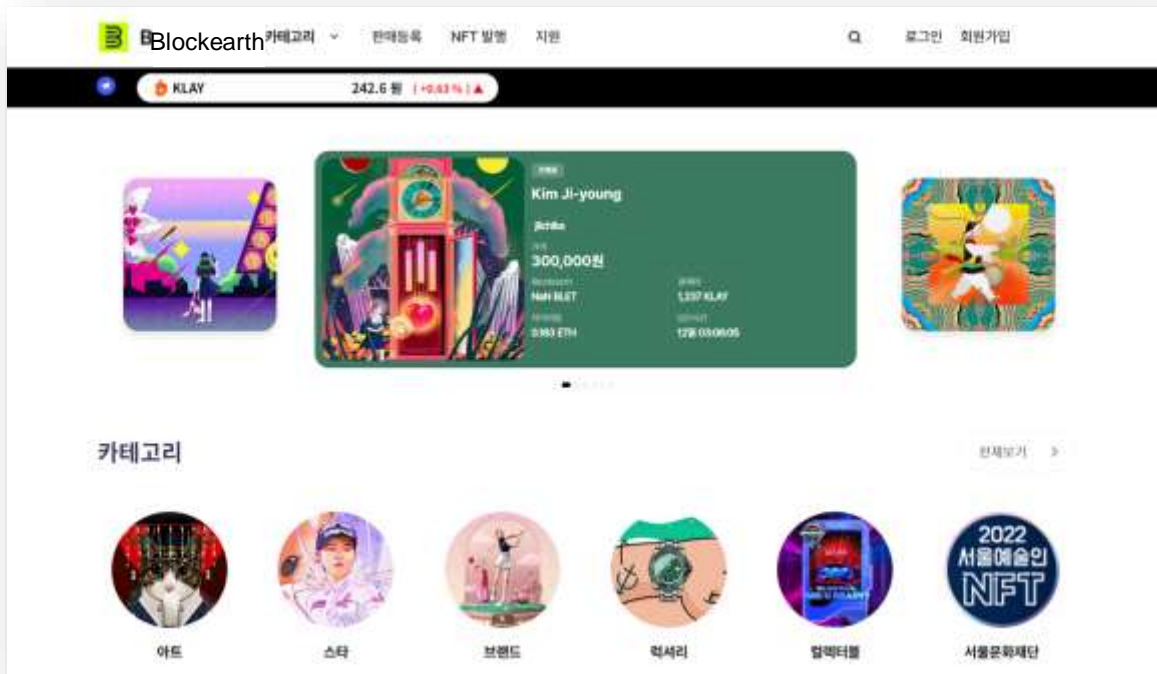
The Blockearth Project is a Global NFT Marketplace project designed to help anyone around the world easily and conveniently use the entire process of issuing, selling, distributing, and settlement of sales of the non-replaceable Token (NFT). Blockearth NFT Marketplace users can easily proceed with the NFT minting and sales process, which has been difficult to access due to high entry barriers, with Blockearth NFT Marketplace. Users can log in to the Blockearth NFT Marketplace and become creators themselves to mint and sell NFT directly using resources such as images, photos, and videos held on mobile or desktop, and this process is easily accessible through the NFT Creator Studio provided by Blockearth. In addition, Blockchain Smart Contract provides transparent monitoring of all processes from NFT sales to Nth sales, which are minted by creators, and allows NFT sales and creator copyright fees to be paid in BLET Token. The BLOCKEARTH Foundation, the publisher of BLET Token, has made BLET Token a key asset for NFT purchases, gas costs, and fees at the Blockearth NFT Marketplace, thereby establishing a strong Token ecosystem for BLET Token to circulate. The core of the Blockearth Project is to sell and purchase NFT conveniently through the NFT Marketplace provided by Blockearth to create a more reliable and reliable Blockchain system environment through continuous R&D to increase the value of BLET Token.



PART 2.0 NFT PLATFORM

2.2. Blockearth NFT Marketplace

2.2.1. Introduction of NFT Marketplace



[Blockearth NFT Marketplace Main Screen]

The core platform of the Blockearth project is the NFT Marketplace. NFT Marketplace, provided by Blockearth, allows creators to create NFT Tokens using digital resources they have on their PCs or smartphones using the 'NFT Creator Studio' developed by Blockearth. Then, sellers and buyers are connected at the Blockearth NFT Marketplace to engage in peer-to-peer ("P2P") transactions or NFT transactions between companies and individuals ("Business to Consumer", B2C). In addition, BLET Token will be used as a key currency for all payments and payments made at the Blockearth NFT Marketplace. Creators will sell NFT to buyers and settle the sales price with BLET Token paid by buyers. Blockearth NFT Marketplace uses a technology called STAY PENDING, a hybrid decentralized system that is one step further from Layer 1. STAY PENDING technology minimizes gas costs that occur each time during NFT transactions, which significantly reduces NFT buyers' additional costs. In order to create a transparent and reasonable trading environment, NFT creators' major careers, SNS IDs, philosophy of works, and collections are introduced in the Creator Profile after the first verification, and an optimized NFT trading system is provided that users can communicate with creators directly through SNS.



▪ Features of Blockearth NFT Marketplace

01. Blockearth NFT Marketplace uses BLET Token as its key asset. When purchasing NFT, you can pay with BLET Token and use BLET Token for all NFT Marketplace activities, such as NFT minting, gas fee, and creator's sales settlement.

02. Blockearth NFT Marketplace includes intellectual property (IP) of digital works registered by creators and guarantees unique rights. The IP included in the NFT is recognized as a creator-specific asset and is transparently protected by the Blockchain Smart Contract. In addition, creators can receive the 'Creator Royalty' fee from the Nth sale of NFT in BLET Token.

03. Blockearth NFT Marketplace will partner with global creators and agencies with a large number of IPs to provide a strong brand collection. In addition, we would like to provide high-value NFT works by operating a premium market that presents rare and valuable NFT works selected through thorough verification procedures through open market forms where creators and buyers freely trade with professional appraisal associations.

04. The Blockearth NFT Marketplace will embrace all global NFT ecosystems in the metaverse space created by the Blockearth ecosystem, making it easy for users to access various NFT items and share information conveniently.

05. All platforms provided by the Blockearth ecosystem can be used by logging in once (SSO, Single Sign-On) using the Blockearth integrated account, and users can be compensated for ecosystem activities through BLET Token Airdrop.

▪ Key Value of Blockearth NFT

01. Blockearth has established a secure and transparent trading environment based on Blockchain so that digital assets called NFT can be 'valued' with irreplaceable eigenvalues (information) and traded as investment assets.

02. The Blockearth creator mints various digital works such as photos, pictures, videos, and game items with NFT and acts as a "registration right certificate" in the real world, providing the basis for recognizing the intrinsic value and ownership of digital assets.

03. NFTs created in Blockearth will have unique rights and uniqueness, and will then be able to demonstrate asset value in NFT Marketplaces worldwide through the expansion of the Blockearth ecosystem to enable mutual transactions.

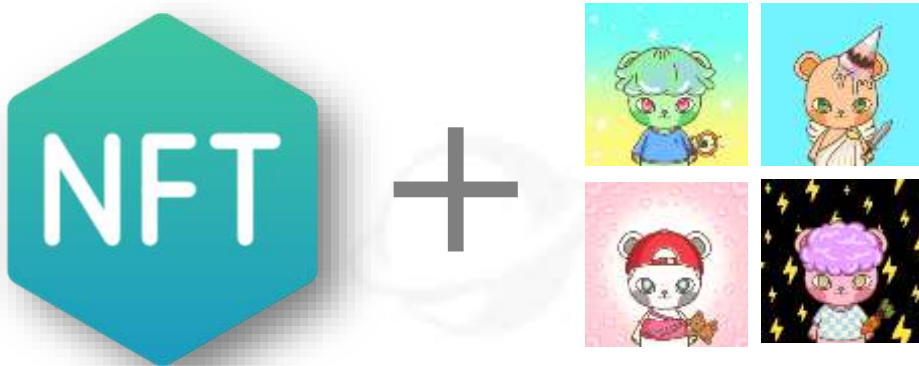


PART 2.0 NFT PLATFORM

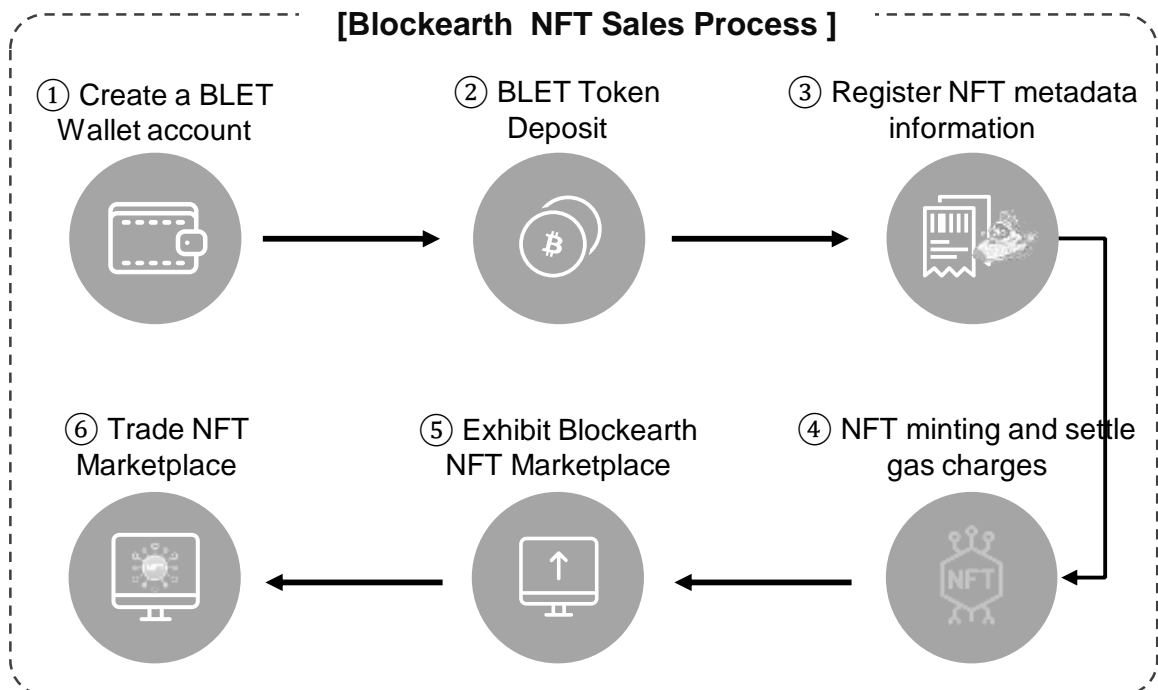
2.2. Blockearth NFT Marketplace

2.2.2. Service Process of NFT Marketplace

NFT creators can mint and sell NFTs using the NFT Creator Studio provided by the Blockearth NFT Marketplace, and will then receive a settlement of the sale price. Creators can register their own IP or authorized digital works as metadata and mint NFTs, and the NFTs created are linked to sellers and buyers in the Blockearth NFT Marketplace for free transactions. NFT purchases can be made using BLET Token as a key asset, and NFT is mined and transactions are made through the following process.



[Ex. Dream Bear Collection]



PART 2.0 NFT PLATFORM

2.2. Blockearth NFT Marketplace

2.2.3. Applying Blockchain 3.0 technology

▪ **Blockchain 1.0**

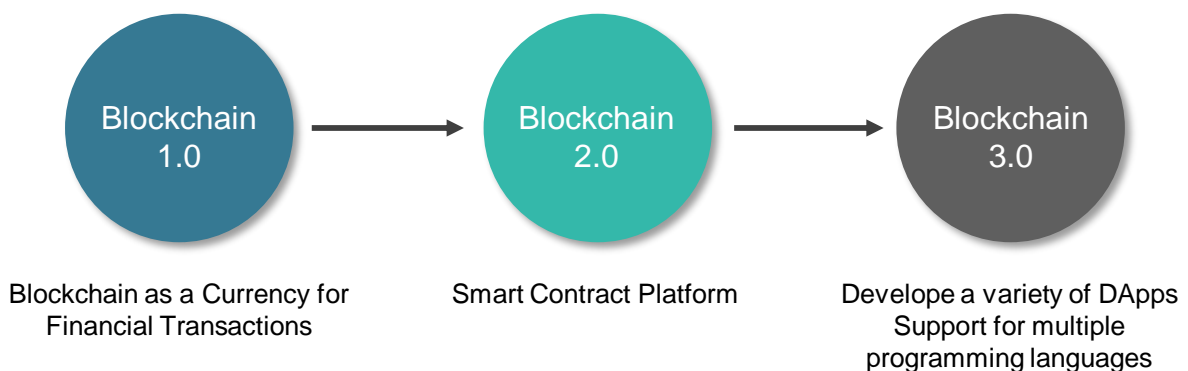
Blockchain 1.0 is a decentralized data storage technology that stores and stores transaction information on multiple computers in a peer-to-peer (P2P) way, which records and manages all transactions on a central server, blocks small transaction data and connects them to other blocks to chain to prevent transaction records.

▪ **Blockchain 2.0**

Blockchain 2.0 adds 'Smart Contract' to existing Blockchain technology (Blockchain 1.0). Smart Contract means that the electronic contract is automatically executed when the agreed-upon process is reached by implementing the pre-agreed content in the programming language. Typical Blockchain 2.0 are BNB Chain and Ethereum Chain (Bitcoin in Blockchain 1.0), and NFT is one of the representative virtual assets that are minted and traded in Blockchain 2.0 based on Smart Contracts.

▪ **Blockchain 3.0 (Blockearth NFT Marketplace)**

As the era of Blockchain 3.0 opened, various mainnets such as BNB, EOS, and TRON emerged. Transaction automation has been achieved through SmartContract, and it supports various decentralized apps (DApps) developed with Blockchain technology. In addition, it supports a variety of programming languages and allows for upgrades of consensus algorithms. Blockearth NFT Marketplace uses Blockchain 3.0 technology to dramatically reduce gas costs during NFT transactions using STAY PENDING, a hybrid decentralized system that is a step forward in smart contract stability and DApp scalability. In addition, we will ultimately develop advanced development to become an NFT Marketplace without gas costs.



PART 2.0 NFT PLATFORM

2.3. NFT Goods Store

The Blockearth NFT Platform provides NFT Goods Store services where NFT creators use the NFT Creator Studio to mint the NFT and then sell it in conjunction with the actual product. This is a physical delivery service in which NFT purchased from Blockearth NFT Marketplace is certified on the appropriate product page of the NFT Goods Store and the physical product is delivered directly to the designated delivery location. NFT Goods will consist of suit sets, T-shirts, accessories, stationery, and other products through a NFT publishing contract with global creators, and will support a global delivery system that serves the world regardless of the country of users to revitalize the BLET Token ecosystem globally.



One and only creator goods in the world



Collaborate with a variety of NFTs



Expect to increase the value of owned NFTs

[NFT Goods Store Sales Methods]



<NFT Creator>



<NFT Goods Buyer>

- Step-1. Register brand goods metadata in NFT
- Step-2. Goods NFT Minting
- Step-3. Register real product information associated with the NFT information minted in the NFT Goods Store

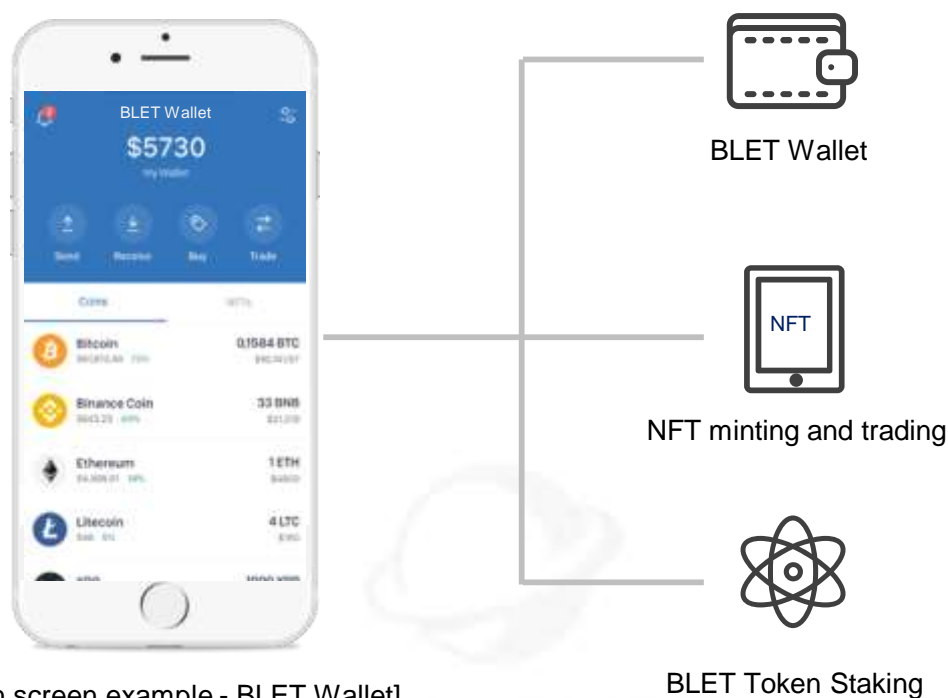
- Step-1. Purchase Goods NFT at NFT Marketplace
- Step-2. After visiting the NFT Goods Store, select the physical product displayed in the metadata of the NFT purchased
- Step-3. Apply discounts and payments through 'NFT Certification' among the payment methods in the NFT Goods Store
- Step-4. Delivery of actual products



PART 2.0 NFT PLATFORM

2.4. BLET Wallet

BLET Wallet is a virtual asset wallet that supports the Binance Smart Chain (BSC) and ERC-20 networks based on the Binance BNB Chain (BNB, Build'N Build) Protocol.



• BLET Token Wallet

The BLET Wallet is a decentralized wallet that allows you to store a wide variety of virtual assets by applying the Blockchain security system. BLET Wallet enables deposit/withdrawal of BLET Token and Token transactions between Blockearth members and supports remittance to global exchanges.

• NFT Minting and Marketplace Transactions

The Blockearth NFT Marketplace allows creators to issue NFTs themselves and make NFT transactions between sellers and buyers. In addition, we will create unique goods for creators, register them in the Blockearth goods store, and support the sale of real products linked to NFT.

• BLET Token Staking

BLET Staking service allows you to stock BLET Token and receive rewards. BLET Token will be frozen at Staking Wallet for a negotiated period of time to receive Staking compensation, and frozen virtual assets will support the security and operation of the decentralized Blockearth Blockchain network.

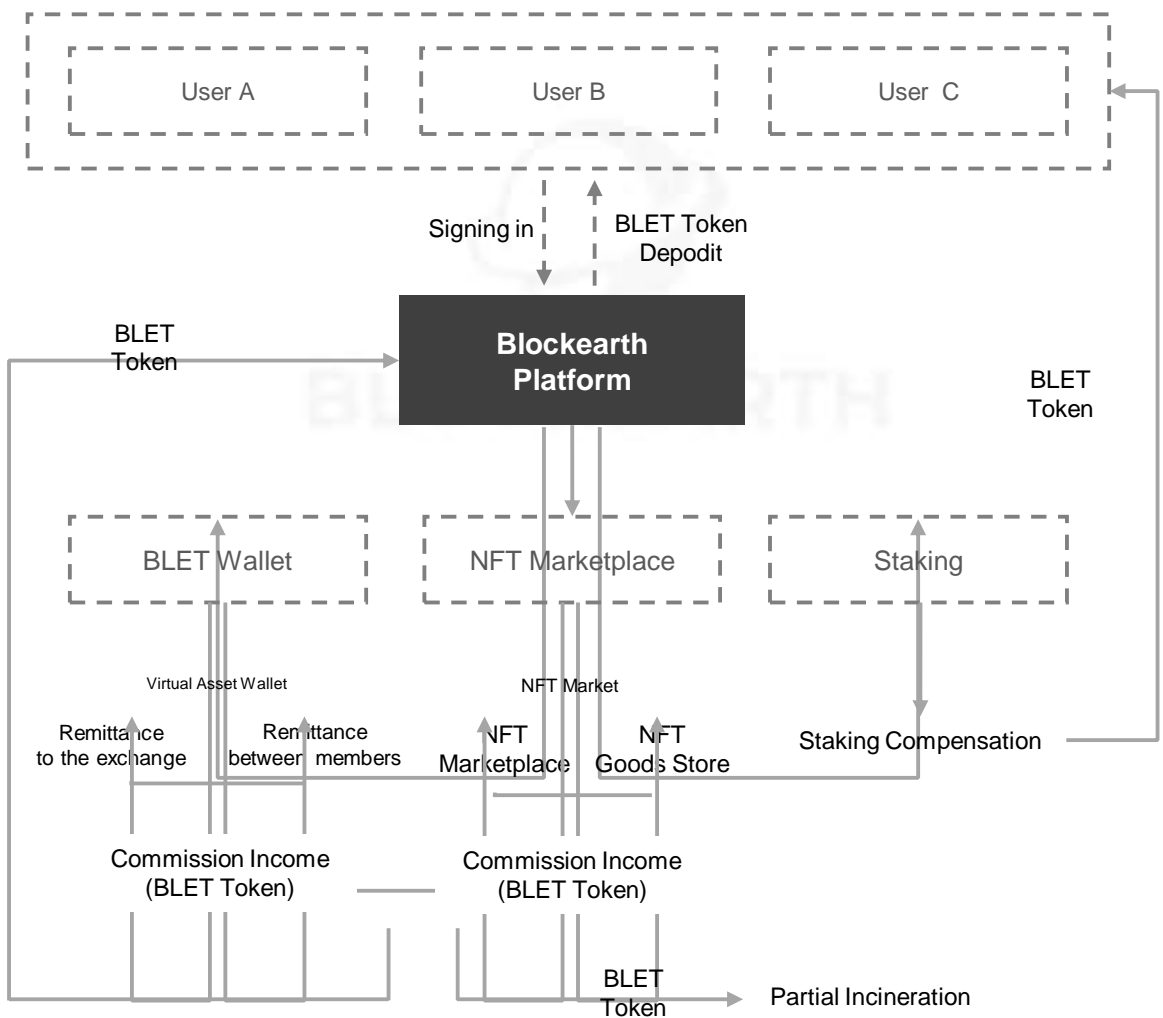


PART 2.0 NFT PLATFORM

2.5. BLET Token Economy

The BLET Token Economy, a key asset of the Blockearth Project, is circulated through the BLET Wallet and maintains the ecosystem. BLET Token's circulating ecosystem is 'Charging BLET Token -> Using Blockearth NFT Platform and NFT Goods Store -> Reclaim Token (NFT Minting Gas Cost, Platform Payment Fee, etc.) -> Some Incineration' which increases the value of BLET Token and maintains service stabilization. In addition, to stabilize the value of BLET Token and control liquidity, we provide stocking services to BLET Token holders and provide systematic interest income as compensation to Stakers.

<BLET Token Economy>



PART 2.0 NFT PLATFORM

2.6. Business Goal

The Blockearth Project's business goal is to take the lead in fostering a sound and transparent NFT Marketplace industry through the Blockearth Platform. We also want to gain a technological advantage in the global society through our blockchain technology. And based on the constant growth and scalability of blockchain technology, we want to further strengthen our corporate competitiveness and lead the fourth industrial era.



Business Goal of Blockearth Project

- 1** The foundation's revenue generation will not be achieved through ICOs, IEOs, or Lunch Pads, but through profits through the operation of the Blockearth Platform. In addition, all investments, such as angel investments incurred for the Blockearth Project, will be used for development costs and platform operational costs related to the Blockearth Project.
- 2** There are various and many business models in the ecosystem of virtual assets, but one of the most notable industries is the NFT industry. The Blockearth Project invests in NFT Marketplace's high growth potential and infinite future value.
- 3** The Blockearth NFT Marketplace is equipped with a powerful creator management feature called NFT Creator Studio in the existing NFT Marketplace, making it easy for creators to mint, sell, and settle NFT. In addition, we would like to further increase NFT value through the NFT Goods Store, where creators can produce and sell goods with their own creativity.
- 4** Using BLET Token to purchase NFT from NFT Marketplace, pay for gas, fees, etc., and then enter the foundation, Token has formed a virtuous cycle of incinerating some of them. Through this, it is expected that BLET Token will increase the price of BLET Token and contribute greatly to the active participation of BLET Token Holder in the ecosystem.
- 5** Through business investment and continuous development of Blockchain technology, the goal of the Blockearth Project is to make BLET Token available to more users in various Token ecosystems, and to improve the value of NFT purchased at Blockearth NFT Marketplace and make it easy and convenient to use of NFT Marketplace.



PART 3.0 TECH.

3.1. Blockearth Blockchain

Customer data from Blockearth Platform. Information related to content and NFT purchases is all stored in BNB Chain-based distributed block data and forms a blockchain. Meta-information (category classification, registration date, field) of non-quantitative customer data centered on human networks is requested and approved through the backend API and front dapp for privacy interworking.

① Smart contract

Smart contracts (generated codes and results) for all transactions on the Blockearth Platform are published to anyone, and Smart contracts are executed whenever content usage contract codes (NFT minting, NFT purchase, gas fees, fees, goods store payments, etc.) are generated. This creates and discloses transparent historical information about the services provided by the Blockearth Platform. The NFT minting information issued by Platform will not be tampered with or manually manipulated as soon as it is registered with Blockchain, and will ensure sufficient information about payment process and distribution and will be shared with Blockearth Platform members.

② Token Payment

Blockchain-issued BLET Token is readily available to anyone, and BLET Token allows you to proceed with any payment process linked to the platform. BLET Token's remittance and withdrawal method is similar to the flow of simple payments using BLET Wallet, and users can view payment process and history information through Wallet. The global scalability of Blockearth Service is very easy because it does not go through the country-level payment logic in the process of purchasing Blockearth Token.

③ Data Encryption

Because the information registered in Blockchain is recorded in the distributed ledger through the node, there are no concerns and issues about external disruptors (hacking, politics, centralization) and the advantage of maintaining an independent network of the system itself. Transaction information on NFT issuance, transmission, reselling, etc. and event logic information recorded in Smart Contracts can be shared through a blockchain system transparently managed through decentralized Distributed Ledger Technology (DLT)

PART 3.0 TECH.

3.2. BNB Blockchain Protocol

Blockearth Platform introduced BNB CHAIN (binance chain). The BNB Chain is optimized for early fast trading. However, from a programming point of view, it had the disadvantage of being less flexible than other blockchains, and BNB SmartChain was released to compensate for these shortcomings. BNB Smart Chain is a new blockchain with all the capabilities for developing high-performance decentralized applications. Built for BNB Chain and CrossChain compatibility, users can benefit from both blockchains. The best description is that BNB Smart Chain (BSC) is Blockchain running in parallel with BNB Chain (BC). Unlike BNB Chain, BNB Smart Chain is compatible with Smart Contract features and Ethereum Virtual Machines (EVMs). The original purpose of the design of the BNB Smart Chain was to maintain the high throughput of the BNB Chain intact and introduce Smart Contracts into the ecosystem, and now the BNB Smart Chain is integrated into the BNB Chain (formerly BC) and rebranded under the name BNB Chain.

(1) BNB Chain PoSA

BNB Chain achieves a block time of ~3 seconds with an equity proof agreement algorithm. More precisely, it uses a proof of equity authority (or Proof of Staked Authority, PoSA), allowing participants to stake their own tokens to become validators. If they present a valid block, they will be paid the transaction fee included in the transaction. However, unlike many other Ethereum-based protocols, block subsidies for newly created assets do not exist.

(2) BNB Multi Chain

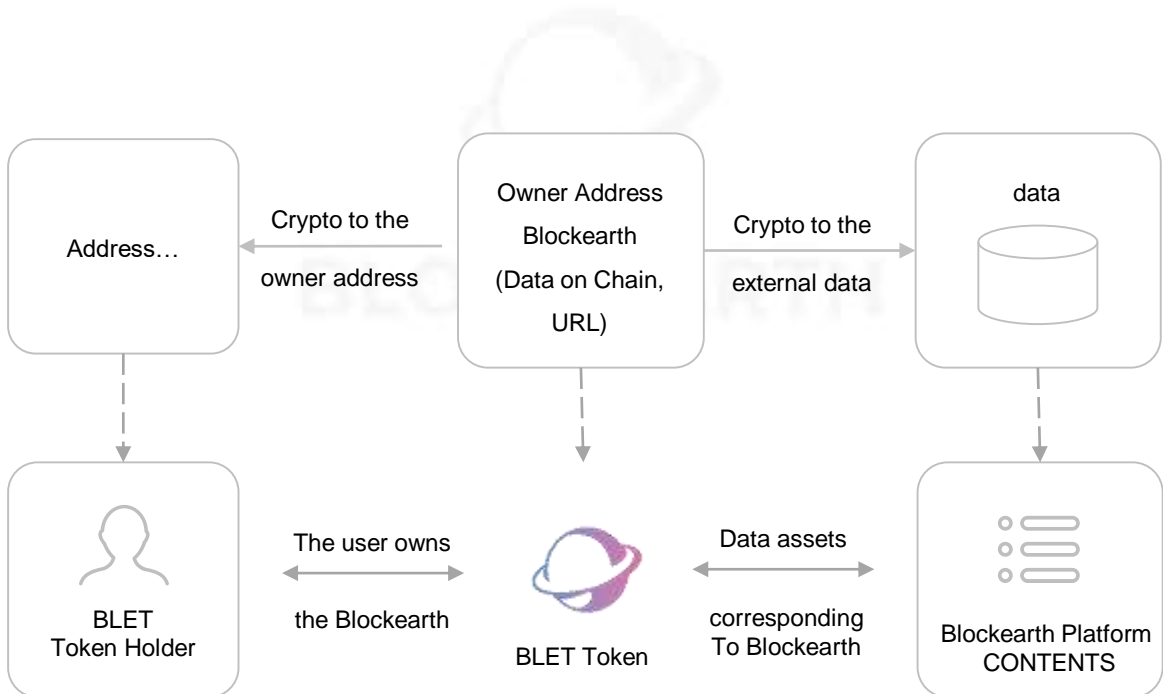
The BNB Chain was conceived as a system that was independent of the existing chain and complementary to it. Multi-structure is being used, allowing users to freely transfer assets between each blockchain. This allows you to build a powerful decentralized app on the BNB Smart Chain while using fast trading capabilities on the BNB Chain. This interoperability allows users to experience a broad ecosystem with numerous examples of use.

(3) Blockchain protocol

A blockchain protocol is a set of rules and procedures used to manage a blockchain. The protocol is used to: Verify that the other aspects of the BNB Chain work as intended. Different protocols are used for different specific protocols. Applications based on suitability. Some protocols are open source protocols, while others are extensible private authorized networks.

(4) DeFi: Decentralized financial services (staking)

The flexibility offered by the BNB smart chain allows users to deploy and use DeFi services that allow users to invest and grow their virtual assets on a number of blockchains. Pancake swaps, steaks, and liquidity pool applications allow users to exchange assets in a way that requires no identification and trust, which is quite similar to Euniswap. BLET Token Holder can participate in this liquidity pool, swap between different virtual assets, and vote on a variety of proposals with voting rights as much as the proportion of virtual assets held.



[Blockearth Blockchain Data Flow]

PART 3.0 TECH.

3.3. Application Technology of Blockearth NFT Marketplace

Blockearth FT Marketplace uses off-chain IPFS storage technology to overcome the spatial constraints of BNB Blockchain and provide reliable service to all users. In addition, various web security technologies have been applied to safely store metadata even in off-chain conditions.

▪ **NFT metadata storage technology**

1) On-Chain vs Off-Chain

* On-Chain: Applications that use the way data is stored on a single blockchain network have the advantage of permanently maintaining data and Token in the chain even at the end of their life.

* Off-Chain: Unlike the on-chain method, metadata is stored outside the chain to overcome the storage space constraints of BNB Blockchain.

2) Central Server vs IPFS (Inter Planetary File System)

* Central server: A method of storing NFT metadata on a centralized server or cloud storage.

* IPFS: Used to share large files and data in a P2P manner by replicating files to multiple locations through a distributed file system so that multiple computers can host them simultaneously. It is currently used for most NFT minting.

▪ **Blockearth Web Security Technology**

1) WAF, Web Application Firewall

Web Firewall detects and blocks web attacks such as SQL Injection, Cross-Site Scripting (XSS), and so on. In addition to responding to direct web attacks, web firewalls have applied technologies such as information leakage prevention, fraudulent login prevention, and website forgery prevention.

2) DDoS Defense

Blockearth has a DDoS protection system that detects and defends mass attacks, health exhaustion attacks, and application layer attacks on the web. TCP/HTTP/DNS request verification also blocks abnormal traffic and protects against small precision strike-type DDoS attacks.

3) Blocking Harmful IP (Bot)

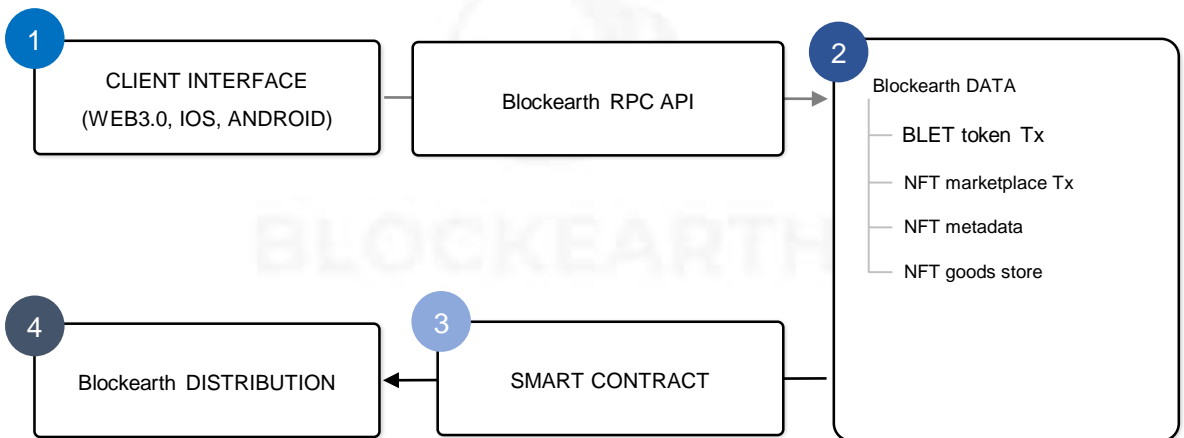
The Blockearth system's harmful IP blocking system minimizes the delay of the web service network during attacks and selectively blocks harmful traffic. The criteria for harmful IPs are judged comprehensively considering attack duration and attack intensity, and based on threat information collected from various distributors, traffic connected to IPs with threats is blocked to protect the internal network from potential hacking threats.

PART 3.0 TECH.

3.4. Blockearth Platform Architecture

The Blockearth platform architecture consists of On-Chain and Off-Chain and is built with four features:

- 1) Provides evidence/evidence of content ownership based on transactions participating in decentralized data collection
- 2) Blockearth Token swapped with your assets (Cash/BTC/ETH..) is managed and owned by your wallet, so you are given proof of your assets
- 3) Converting it into secure encrypted data and key values, storing them on blocks, and transactions take place, resulting in better security than Web 2.0-based DBs
- 4) Due to cryptographic pay characteristics, token transaction data and marketplace user information, NFT metadata, and transaction data are recorded as integrity information when NFT minting and trading in Blockearth NFT Marketplace



- 1 Configuring a decentralized front-end interface for linking blockchain data
- 2 NFT Marketplace Data Transfer
- 3 Run SMART CONTRACT to stack ONCHAIN DATA
- 4 Token transaction inspection, user data (creator, NFT item) inspection
Record integrity information of NFT minting and transaction data

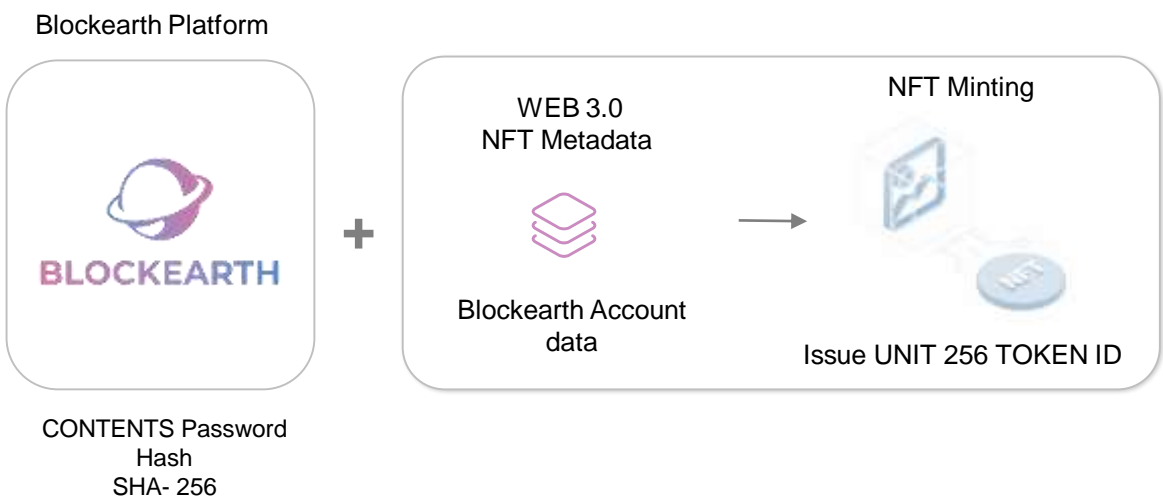
PART 3.0 TECH.

3.5. Blockearth Platform NFT

The Blockearth platform issues NFT tokens based on digital works and information entered by creators to create NFT-specific metadata information that cannot be changed and gives unique IDs for each image. This contrasts with alternative Cryptocoin and token, such as Ether, which exist as a quantity linked to an account or wallet. Content recorded in the Blockearth NFT has uniqueness and transparency and is securely preserved and managed within the BNB blockchain.

Another key feature of Blockearth NFT is the ability to link data stored outside of smart contracts. Storing or processing data outside of smart contracts is called off-chain. Data stored on the on-chain can be expensive to store large amounts of data because it must be processed, verified, and replicated across the entire blockchain network. This is a problem with many NFT use cases, especially tokens that represent digital collections or artwork that can cost millions of dollars to store the entire work.

Blockearth IPFS addresses this issue thanks to content addressing. When you add data to IPFS, a content identifier (CID) derived directly from the data itself is created and associated with the data on the IPFS network. Because CID can only refer to one part of content, it ensures that no one can replace or change content without breaking the link, and preserves and manages NFT data securely.

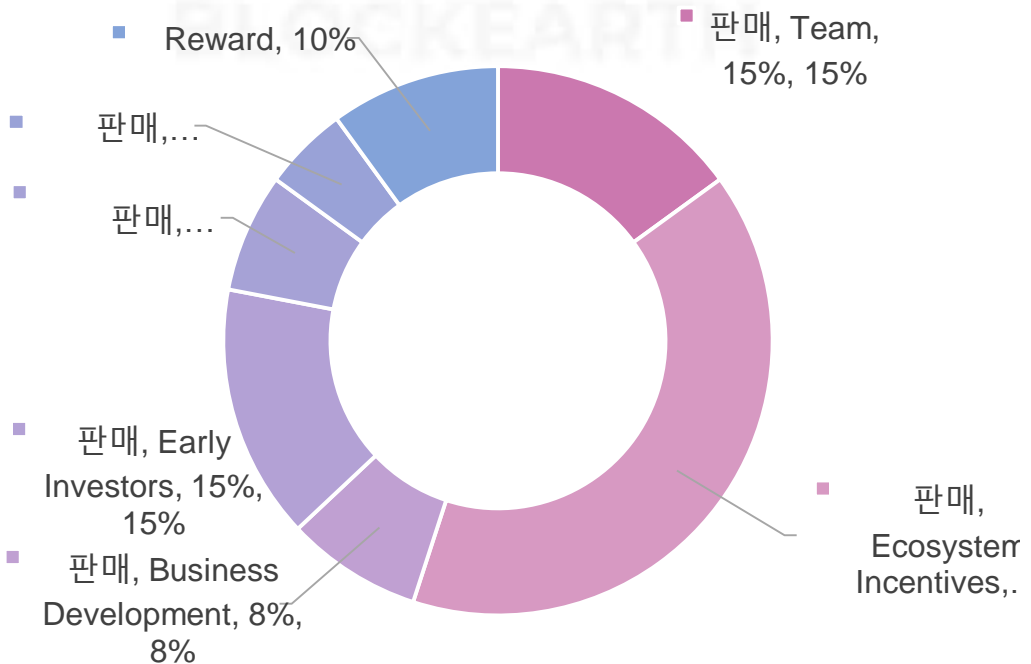


PART 4.0 DISTRIBUTION

4.1. Token Distribution

Role of Token	Utility
Token supply	1,000,000,000
Symbol/ Ticker	BLET
Decimals	18
Algorithms	BEP-20, BEP-721, BEP-1155
BNB Scan	https://bscscan.com/token/0x755a1c9b62126b289338733aa4d6e9669de2b989#balances

4.2. Token Allocation





PART 5.0 ROAD MAP

2021. 4Q

- BLET Project Team Building (Dec)
- BLET Project Business Planning (Dec)

2022. 1Q~2Q

- Open BLET Whitepaper v1.0 (Feb)
- Issue BLET Token (BEP-20) (Feb)
- Open and Distribute BLET Wallet (Mar)
- Produce BLET NFT(BEP-721, BEP-1155) Token and Develop Platform (Mar)
- Launching BLET Project SNS and Landing Website (Apr)
- NFT White Listing Campaign (May)

2022. 3Q~4Q

- BLET Private Pre-Sale (Jun)
- Listing on the BLET Global Exchange (Jul)
- Open Blockearth NFT Platform Beta Service (Wallet & Marketplace) (Nov)
- Officially Open Blockearth NFT Marketplace PC Version (Nov)
- Officially Open Blockearth NFT Marketplace Mobile Version (Dec)
- 2nd BLET Private Pre-Sale (Dec)

2023. 1Q~2Q

- 2nd Listing on the BLET Global Exchange (Jan)
- NFT Air-drop Campaign (Feb)
- Realease Blockearth NFT Launchpad Service (Feb)
- Global Creator NFT Package Minting and Open (Mar)
- Expanding the NFT Platform R&D Business Team (May)
- Start Development of Blockearth NFT Platform Advancement (May)
- Blockearth NFT Global Brand Collaboration (Jun)

2023. 3Q~4Q

- Launch Blockearth NFT Platform “Game NFT Function’ (Jul)
- Advanced Launch of Blockearth NFT Platform (BLET NFT Marketplace v2.0) (Nov)
- Launch Blockearth NFT Platform Goods Shopping Mall (Dec)

PART 6.0 DISCLAIMERS

6.1. Legal Notices and Limitations of Responsibilities

This overview ("White Paper") is intended to provide information on the business model and use cases of utility tokens (" BLET token") planned by BLOCKEARTH CO.LTD.("Company"). This white paper is for informational purposes only, and the information contained in this white paper may be incomplete, is not legally binding, and does not constitute a contractual relationship.

The purchase of BLET tokens involves certain risks, especially risks associated with purchasing any token. Each reader of the documentation provided by the Company shall make a personal assessment of the potential value of the content to determine whether to participate in the UPX token sale. For greater certainty, this white paper clearly reflects the information about the business the company is proposing and does not recommend financial investment.

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PART 6.0 DISCLAIMERS

6.1. Legal Notices and Limitations of Responsibilities

The specific information specified in this white paper contains forward-looking statements and forward-looking information. Except for statements about historical facts, certain information contained herein constitutes activities, events or forward-looking statements including, but not limited, the adoption, experience, context, statements related to the company's business strategies, statements related to purposes and objectives, and management's assessment of future plans based on current internal expectations, predictions, prospects, estimates or confidence. The forward-looking statements can be provided by BLET Token, including the development and functionality of services related to BLET Token, which may or may not occur in the future as predicted by the Company. Forward-looking statements often appear as "may", "will", "could", "would", "anticipate", "believe", "expect", "intend", "potential", "estimate", "budget", "scheduled", "planning", "planned", "forecasts", "goals", and similar expressions. The forward-looking statements were based on a number of factors and estimates made by management and were considered reasonable at the time the information was provided. Forward-looking statements contain known or unknown risks, uncertainties, and other factors, such as actual results, performances, or achievements that are substantially different from those expressed or implied by forward-looking statements.

PART 6.0 DISCLAIMERS

6.2. Protection of investor personal information

BLOCKEARTH CO.LTD. ("Company") protects the personal information of users (members) by complying with the Personal Information Protection Act and related laws and equipped with necessary policies and security facilities. In addition, various policies are implemented to protect data when accessing and using related data from executives and employees, while thoroughly protecting related data by introducing biometric information recognition such as fingerprints and multiple complementary systems.

6.3. Distribution and security policies

In order to encourage transparent distribution of BLET tokens, policies for monitoring abnormal transactions and preventing money laundering will be established and implemented, and related systems will be improved step by step.

In order to protect the holder of the BLET token, the internal system was designed with multiple complementary designs, and the security policy is strictly followed to protect users' assets from hacking risks.

In addition, we make every effort to ensure security through regular security training for company employees.



BLOCKEARTH

BLOCKEARTH PROJECT

[Global NFT Marketplace, Blockearth]

E.O.D

- Blockearth NFT Marketplace - <https://blockearth.io>
- Exchange (Lbank) - <https://www.lbank.info/exchange/blet/usdt>
- Community Channel

Twitter - https://twitter.com/Blockearth_G

Discord - <https://discord.gg/blockearth>

Telegram Channel - https://t.me/BlockEarth_C

Telegram Group - https://t.me/Blockearth_G

Medium - <https://medium.com/@BlockEarth>